

# Southwind Institute for Senior Health System Executives 2010

Theme: *Aligning Physicians and Hospitals in Systems That Work*

**Schedule at a Glance:** *Physician Leadership College of the Southwind Institute:*  
Wednesday, November 3<sup>rd</sup> – noon through dinner

*Southwind Institute for Senior Health System Executives:*  
Wednesday, November 3<sup>rd</sup> – evening reception  
Thursday, November 4<sup>th</sup> – all day meetings, evening  
reception, dinner and entertainment  
Friday, November 5<sup>th</sup> – 7:30 – 11:30 AM

## **Pricing:**

\$1995 for entire conference (Wednesday Noon – Friday Noon)  
\$1495 for Southwind Institute only (Thursday AM – Friday Noon)  
\$ 895 for Physician Leadership College only (Wednesday afternoon –  
lunch & dinner)

## **Southwind Institute Physician Leadership College Curricula**

### ***Wednesday, November 3<sup>rd</sup>***

12:00 – 12:15	Welcome
12:15 – 1:45	Luncheon
1:45 – 2:30	Myths and Truths of Physician Integration
2:30 – 2:45	Break
2:45 – 5:15	Physician Leadership Case Studies
	➤ Clinical Integration: physician leadership in quality improvement
	➤ Lessons learned becoming a physician leader
5:15 – 5:30	Break
5:30 – 7:00	Networking Reception with Physician Leadership College and Southwind Institute attendees
7:00 – 8:00	Private Dinner for Physician Leadership College Attendees Only –

## Southwind Institute for Senior Health System Executives Curricula

### *Thursday, November 4<sup>th</sup>*

- 7:00 Continental Breakfast
- 7:30 – 8:30 Executive Roundtable Discussions
- Deploying information technology
  - Physician communication & training
  - Clinical integration
  - New topics in physician recruitment
  - Practice valuation and acquisitions
  - Business intelligence and reporting
  - Mining management talent
  - Successful hospitalist programs
- 8:30 – 8:45 Institute Welcome
- 8:45 – 9:45 Keynote Speaker
- 9:45 – 10:00 Break
- 10:00 – 11:30 Clinical Integration
- 11:30 – 12:00 Break
- 12:00 – 1:00 Lunch
- 1:00 – 4:00 Southwind Forum
- 1:00: Planning for the Growth of the Physician Enterprise
  - 1:30: Mergers and Acquisitions
  - 2:00: Information Technology Deployment
- 2:30 – 2:45 Break
- 2:45: Organizational Structure and Governance
  - 3:15: Sustainable Physician Compensation Programs
  - 3:45: Effective Management Reporting

4:15 – 5:00	Relevant research from the Advisory Board Company
5:00 – 5:30	Break
5:30 – 7:00	Networking Reception
7:00 - 8:00	Dinner
8:00	Entertainment

***Friday, November 5<sup>th</sup>***

7:00	Continental Breakfast
7:30 – 8:30	Executive Roundtable Discussions
	<ul style="list-style-type: none"> <li>➤ Deploying information technology</li> <li>➤ Physician communication and training</li> <li>➤ Clinical integration</li> <li>➤ New topics in physician recruitment</li> <li>➤ Practice valuation and acquisitions</li> <li>➤ Business intelligence and reporting</li> <li>➤ Mining scarce management talent</li> <li>➤ Successful Hospitalist programs</li> </ul>
8:30 – 9:45	Health System Alignment Case Study
9:45 – 10:00	Break
10:00 – 11:15	Health Systems Alignment Case Study
11:15 – 11:45	Summary Discussion
11:45	Adjourn; Grab & Go Lunch